



**Time is running out...**  
**Don't miss your chance for a free inspection of your electrical panel!**

Dear Friend,

Recently I wrote to you about the potential problems that can develop when your electrical panel is not properly maintained. In that letter, I explained that since this was a relatively slow time of year in the residential electrical business, I was available to take a look at your panel and evaluate any potential problems. I also outlined a program that would allow you to take advantage of a special promotion for new electrical panels and whole house surge protectors.

I'm writing today because we haven't heard from you. Many of your neighbors throughout the community have contacted us. We have visited some and are in the process of scheduling additional visits. Even though they haven't all needed new panels, they are relieved to have our expert evaluation. Isn't it time you gave us a call?

You may recall that our offer entails a free whole house surge protector with the installation of a new electrical panel. This surge protector has a retail value of \$488. In addition, if you add a Point of Use Protector for an additional \$149, we can extend the manufacturer's guarantee against loss with replacement up to \$10,000 in the event of failure.

**How can we do this and why would we?**

Unlike other electrical contractors, we specialize in residential work, not new home construction. Homeowners typically aren't interested in having electricians tramp through their homes during the winter. Plus, many of the jobs they want done involve outside work. So in order to keep my technicians fully employed, I am making this special offer. But it's only for a limited time.

**It all starts with your call.**

Pick up the phone now to schedule a free evaluation of your electrical panel. We will arrange a convenient time for one of our licensed technicians to visit your home. While there, he will inspect your panel and give you his assessment of its condition, along with his recommendations. If a new panel is required, you have the opportunity to receive a free Whole House Surge Protector at no additional charge. Please note that this offer ends on March 31, 2007.

Please don't wait any longer. A faulty electrical panel can cause damage to your home and your electrical appliances. It can also cause a fire. This is a tragedy we would like you to avoid. To schedule an appointment, please call me at 761-2446. Please call today.

Sincerely,



Michael LaPlante  
Master Electrician

P.S. If not properly maintained, an electrical panel cannot protect your household. If yours hasn't been checked by a licensed electrician, please call us today at 761-2446.